

Barnacle Parking Announces Exclusive Agreement with Pono Parking
Partnership to Transform Parking Experience for Motorists and Increase Revenue for Property Owners in Oahu

September 27, 2023: Barnacle Parking, an industry leader in state-of-the-art parking management solutions, is excited to announce an exclusive partnership with Pono Parking, a parking services firm for residential and commercial properties. This first of its kind collaboration in Hawaii aims to modernize the parking landscape with its motorist and eco-friendly parking solution, The Barnacle®, and introduce a new revenue-sharing model to property owners on the island of Oahu.

"Working together we are going to change Oahu's perception of parking management," Rashawn Allen, CEO of Barnacle Parking, said about the partnership. "Our shared vision is to raise awareness that there is a better, safer solution to outdated practices like booting and towing; One that offers a more effective, efficient, and fair way to enforce parking requirements. We want the motorist experience to be as seamless and frictionless as possible. Pay your fine, return the device, and be on your way in minutes."

A New Era of Revenue-Sharing for Property Owners

A standout feature of this exclusive partnership is the introduction of a revenue-sharing model specifically designed for property owners. Now, these stakeholders can tap into a previously unexplored revenue stream by receiving a share of fines collected from parking violators.

"Pono Parking's agreement with Barnacle Parking allows us to not only improve the parking experience but also provide a financial boon to residential and commercial property managers and owners," said Keoki Anderson, President of Pono Parking. "Our joint initiative can unlock revenue that many property owners didn't realize they were missing."

Comprehensive Parking Solutions

"The future of parking in Oahu starts now. We want to do our part to significantly decrease the heavy carbon footprint tow trucks leave on our island and put parking control back into the hands of property owners and managers," added Keoki Anderson. "Together, we will make parking more convenient, eco-friendly, and profitable for our community."

For more information on this new partnership and how it's poised to revolutionize parking on Oahu, visit www.ponoparking.com or www.barnacleparking.com.